



School Social Work Association of America

2020-2021

Dear Business Representative:

The School Social Work Association of America is the premiere national organization that supports and promotes the profession of School Social Work. With approximately 2000 active members and partnerships with 30 state organizations, the School Social Work Association of America (SSWAA) is the nation's leader in School Social Work best practices and related information. SSWAA is recognized nationally and internationally as the leader in School Social Work practice and is the "go to" organization for questions about our field. SSWAA is often called upon to lend their expertise through speaking at state and international conferences, providing a voice on national public policy issues, answering school administrator inquiries, and providing resources and support to practicing School Social Workers.

SSWAA is pleased to partner with businesses, universities, and related organizations to help support School Social Work professionals. SSWAA had a very successful 2019-2020 school year, seeing an increase in social media presence, a healthy membership growth, and hosting its 23rd Annual School Social Work Conference. We have many exciting things planned for 2020-2021! We invite you to renew or increase your support of SSWAA this year and be a part of the excitement!

Please see the Partner opportunity benefits outlined below that will put YOU front and center with our members and on our website. Please review the partnership options and then contact Ali Langen, Communications and Marketing Specialist, with any questions at ali@sswaa.org. A form is provided on page 3 of this Partner Kit for your planning purposes and to sign up. SSWAA is excited to have you partner with us!



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Business Partnership Benefits

Businesses and Organizations are invited to partner with SSWAA. This partnership provides the following benefits:

- *Listing on Business Partner Page on SSWAA website for up to 12 months including logo and link to website*
- *Mention on SSWAA social media once per quarter*
- *Two (2) event, research project, or other promotional articles shared per year via electronic newsletter with all members*
- *Logo listed and hyperlinked in electronic newsletter once per month for 12 months*
- *Listing in SSWAA Member Engagement App as partner*
- *Listing in SSWAA Partner Directory accessible to nearly 2,000 members*
- *50% off National School Social Work Conference Exhibitor Rate*
- *Access to network of school social work professionals through events, list-serve, and membership engagement app forum*

The School Social Work Association of America (SSWAA) invites your business to partner with us to gain additional exposure with our members and all individuals and universities that access our website or connect with us via social media outlets. The cost for this Partnership package is \$1000. However, for a limited time and as a special promotion for our partnership kick-off, SSWAA is offering a 30% discount AND allows you to lock in to this low price for a year. Please fill out the form on page 3 of this packet to forge this partnership today OR [click here](#) to complete the application online!

Additional event sponsorships are available and included as options below. Please see the full Media Kit for details and/or contact Ali Langen at Ali@sswaa.org for more information. If paying by check, please mail page 3 to SSWAA at the address noted at the bottom of this letter.



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Business Partner Agreement

Primary Contact Information:

Name: _____

Title: _____ Email: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Website: _____

Partnership:

Business Partner - ~~\$1000~~ **30% off** = \$700

Additional Sponsorships & Events:

Conference Sponsor

Platinum (\$4500) Gold (\$3500) Silver (\$2500)

Webinar Sponsorship

1 webinar \$150 Full series \$1000 (6 webinars)

Electronic Newsletter Sponsor

1 Month \$50 4 Month \$175 8 Month \$350 12 Month \$500

Method of Payment: Check Credit Card

To pay by credit card, please go to the link provided on the [Business Partner page](#) which will direct you to our store to create an invoice for this partnership purchase and allow online payment via PayPal.