NATIONAL SCHOOL SOCIAL WORK WEEK
PARTNER TOOLKIT

The School Social Work Association of America (SSWAA) is proud to promote National School Social Work Week, held the first full calendar week of March (Sunday, March 5 – Saturday, March 11, 2023).

National School Social Work week is a great way to recognize School Social Workers and celebrate the impactful work they are doing in their school and community. This toolkit includes resources to help you show appreciation for School Social Workers during National School Social Work Week.

2023 NATIONAL SCHOOL SOCIAL WORK WEEK THEME: WE RISE

During the school year, School Social Workers are confronted with challenges, heightened anxieties, and anticipated difficulties. However, School Social Workers face these challenges with strength and resilience. School Social Workers rise up - supporting their students, families, and school communities. School Social Workers rise to share hope. They rise to listen and understand. They rise to challenge inequities. They rise to support all students.

SSWAA believes that School Social Workers rise together to support their students, families, and school communities. SSWAA wants to support and celebrate School Social Workers across the country during the 2023 National School Social Work week.

Partners are encouraged to recognize the impactful work of School Social Workers by sharing social media posts, images, and other information.

PROMOTE SCHOOL SOCIAL WORK WEEK ON SOCIAL MEDIA

Recognize the value of School Social Workers during National School Social Work Week on your social media channels, newsletters, and other communications by sharing information and resources.

- Use these hashtags: #WeRise2023; #SSWweek2023
- Follow and tag SSWAA on Twitter, Facebook, and Instagram

Feel free to use these social media posts (below) during National School Social Work Week and don’t forget to tag SSWAA.

www.sswaa.org
TWITTER:
We are proud to partner with @TheSSWAA during #SSWweek2023 to celebrate the work School Social Workers do to support students, families, and their communities. #WeRise2023

We’re celebrating National #SSWweek2023! Join us in advocating for the impactful work School Social Workers have across the country and globe! #WeRise2023

Happy #SSWweek2023 to all School Social Workers! We’re proud to join with @TheSSWAA to recognize and celebrate School Social Workers!

We are grateful to the School Social Workers who RISE for their students, families, and school communities. Thank a School Social Worker today for #SSWweek2023 #WeRise2023

School Social Workers rise to share hope; rise to listen and understand; rise to challenge inequities. They rise to support all students. Thank a School Social Worker today for #SSWweek2023 #WeRise2023

School Social Workers are trained mental health professional who are the link between the home, school, and community. School Social Workers rise up to support all! Thank a School Social Worker today for #SSWweek2023 #WeRise2023

School based mental health professionals are more important now than ever! Join us as we recognize the impactful work School Social Workers have on our students, families, and communities every day. #SSWweek2023 #WeRise2023

Schools often are one of the first places where mental health issues are recognized and addressed. Join us and thank a School Social Worker during #SSWweek2023 and advocate for the need for more School Social Workers today! #WeRise2023

FACEBOOK:
Happy #SSWweek2023! We are proud to recognize School Social Workers as they support and provide direct services to students who experience academic and social difficulties, developing relationships that bolster self-esteem and reward positive behavior. Join us and @TheSSWAA in thanking a School Social Worker today! #WeRise2023

We are proud to partner with @TheSSWAA during #SSWweek2023. School Social Workers provide mental health services in schools and have specialized training to meet students’ social-emotional needs. Schools often are one of the first places where mental health issues are recognized and addressed. #WeRise2023

We’re celebrating National #SSWweek2023! School Social Workers serve as the primary mental health providers for students and may be the only counseling professionals available to students and their families to initially identify and provide interventions for those issues. #WeRise2023

School Social Workers design and implement school-based programs to promote a positive school climate among all students. They work with the entire student body to identify students in need of more intensive interventions and connect students to additional services where needed. Thank a School Social Worker today for the impact and work they are doing for your school and community! #SSWweek2023 #WeRise2023

School Social Workers serve as a resource to the principal and other educators. Working more closely with individual students and their families, School Social Workers additionally create a bridge between the school and the community when linking services. #SSWweek2023 #WeRise2023

www.sswaa.org
SOCIAL MEDIA GRAPHICS
Click on the images below to view and save the full-size image to repost on your social media posts.

www.sswaa.org