Write an article that inspires school social workers around the world

An article in this newsletter can bring inspiration and new ideas to school social workers in around 50 countries, and to social work professionals who are working to introduce social work into schools in countries where it is much needed. Your article can get them thinking about creative ways to change school cultures, connect with families and help all children have success in their education. Here are tips for writing an article that is meaningful to an international readership of social workers in schools.

The headline
It is important to have a concise title that gets the readers’ attention. The author(s) names, job titles and affiliations will let the readers know that you have something to offer. You are a social worker or someone who has expertise in school social work.

The article
Your article should be no more than 900 words to fit into the newsletter. Remember that many readers are not proficient in English, so keep the language easy to read and avoid jargon.
The content
Your article should be interesting to an international readership of school social workers. Give background information about your country, such as demographics, education, social welfare and current issues of concern for school children.

Topics
Focus on issues that have immediate relevance to school social workers and the school population, such as school attendance, mental health, bullying, technology, disabilities, suicide, dropout and families.

Proof
Proofread, check for errors, correct spelling and have a colleague read your draft and give you feedback before you send it. After you submit it, help with language will be given as needed to make it easy to read for the international readership.